

Sample form, not for offline completion.

Visit <https://nzphawards.awardsplatform.com> to enter.



## Best youth or senior health service

**You can enter yourself or nominate someone else for this award.**

This award recognises the outstanding achievement of a health service designed and delivered either for children and youth aged 10 to 25 years of age, or for people over 65 years of age. You will have codesigned with the target group, made a significant positive impact on the lives of people in these groups and strived to make the service appropriate, engaging and effective. You will have used imagination to achieve outstanding outcomes for your customers/patients.

Entry name (of person, project or team)

Are you entering yourself or nominating someone else?

▼

Entering myself / my team / my project

Nominating someone else

## Terms and Conditions

Definition of primary healthcare provider:

A person or team working in healthcare who is involved in delivering that care in the community, rather than in a hospital. This may include initiatives to increase safety, promote wellness or treat illness.

1. Key dates:

- Entries close 5PM, Thursday 30 April 2025.**
- All finalists will be advised no later than 31 July 2026.
- Finalists will be invited to the awards evening on 17 October 2026, where the winners will be revealed.

2. Entry requirements:
  - a. Each award has an online submission form that must be fully completed
  - b. Supporting materials are optional and may include: (1) Diagrams/Charts: if applicable, include relevant diagrams or visual data or photographic representations and/or (2) Video (max 1 minute): Link to a brief video that showcases your project
  - c. Each application will identify a key contact that the Judges can contact should they need further information.
  - d. An .eps file of your company logo, if applicable
  - e. A list of names and companies of the contributors to a submission (unfortunately we cannot attribute job titles).
3. Marketing and promotion:

People or teams entering or agreeing to accept a nomination to enter, agree to the following:

  - a. All information within your entries, excluding commercially sensitive information, may be used for to market and promote the Award. Information contained in the finalists' entries may be use for promotion or displayed during the Award's evening. Any information within the entry deemed confidential must be clearly indicated within the entry submission.
  - b. Finalists agree to have their photos used for New Zealand Primary Healthcare Awards | He Tohu Mauri Ora publicity.
  - c. By submitting your entry or nomination, you agree to be interviewed for promotional and/or editorial coverage.
  - d. Sponsors may receive your name/contact/entry information unless you specifically request that they do not receive it using the tick box at the end of the terms and conditions.
4. Judging:
  - a. Information provided in any entry or nomination will be held by The Health Media and seen by a selection of judges for the purpose of assessing the applications.
  - b. All judges will sign a confidentiality agreement and a conflict of interest disclosure form.
  - c. The judges reserve the right to re-assign any entry if it is believed to be more appropriate within a different category.
  - d. Judges decisions are final. No correspondence or discussion will be entered into.
  - e. Judging of the award categories is undertaken without reference to the sponsors or event promoters.
5. Entry criteria:
  - a. Entry is open for projects and staff employed in New Zealand. Projects must be New Zealand-based.
  - b. The awards are open to all people working within the broad category of primary healthcare/community health services as described in the definition of 'primary healthcare provider' above. If a provider works outside of primary healthcare, their project must be a collaboration with primary healthcare, ie, have primary healthcare members' input.
  - c. Entries can be submitted by individuals, teams or organisation, but only one trophy and one certificate will be given per winning entry.
  - d. All entrants must attend the awards gala event or ensure that a suitable person is at the event representing them. If not attending in person, the entrant must advise The Health Media by 17:00, 18 September 2026, who their representative will be.
  - e. Entrants are responsible for organising and funding their own travel and accommodation to attend the awards gala event.
  - f. One named individual per finalist entry will be given two complimentary tickets to the awards gala event.
  - g. The projects and initiatives described in entries must have been completed within the previous 15 months – 1 September 2024 to 19 April 2026 but may have run over a number of years. Exceptions will be given in the award description.
6. Process:
  - a. All entries must be completed online and all entrant details are to be correctly filled out.
  - b. All sections in the entry/nomination form must be completed and specific examples provided for each criterion listed. If a person or team is nominated, the nominator must obtain the person or team representative's agreement that the nominator will complete the entry form.
  - c. All entries will receive email confirmations. If you do not receive a confirmation email, it is your responsibility to follow this up as the entry was not received.

- d. Submissions will not be accepted if they are in a different format from the above.
- e. Community pharmacy technician of the year entry forms are available online at [nzphawards.awardsplatform.com](http://nzphawards.awardsplatform.com). These entries must be completed, scanned and uploaded into your online entry or downloaded as an editable version from the website, then re-uploaded as part of your digital entry form.
- f. Entries must adhere to the strict word limit maximum identified for each entry, and must contain all the relevant data, be particularly detailed and with full results. A paragraph must not exceed 180 words. Any extra wording will not be read by the judges.
- g. Nominations must comply with entry rules and time deadlines.
- h. All information contained in an entry should be a fair and accurate representation.

7. Limitations:

- a. You may enter as many categories as you like, but with separate and unique entries and projects. Multiple entries with the same project are NOT permitted.
- b. Entrants nor nominators may not submit the same project that has won within the last five years. However, you may nominate someone or submit an entry for team(s) or organisation(s) that have won in the past five years for new or different projects or initiatives.
- c. An entry may be disqualified if it is in breach of any of the above terms and conditions.

I have read and agree to the Terms and Conditions listed above

I do not wish to share my name/contact/entry information with sponsors. (optional)

**I confirm that my nominated entry and I are of good professional standing and are not subject to any complaints or investigation that may bring ill repute to the New Zealand Primary Healthcare Awards | He Tohu Mauri Ora, its judges, finalists and/or its sponsors.** If you or your nominated entry are involved in complaints or investigation, you must upload a separate document explaining the situation with your entry (no more than 300 words). Failure to do so may result in disqualification.

<p>Confirm</p> <p>I will upload a separate document explaining the situation with my entry</p>

## How your entry is judged

The table below is the judging matrix for this award category. This is how the judges will score each entry in this category.

All categories in Key Health Outcomes		
JUDGING CRITERIA	YOU MAY CONSIDER THE FOLLOWING (lists not exhaustive or required)	WEIGHT
<b>AIMS AND OBJECTIVES</b> Explain the purpose, benefits and expected outcomes of your project or initiative	<ul style="list-style-type: none"> <li>★ Improves patient safety/wellbeing.</li> <li>★ Impact on business effectiveness and efficiency.</li> <li>★ Quality of clinical service provided.</li> <li>★ Quality and creativity of innovation.</li> <li>★ Impact on customer satisfaction.</li> <li>★ Identification of target market/patient demographic.</li> <li>★ Impacts on service delivery or operations (if applicable).</li> <li>★ Timeline.</li> </ul>	1
<b>THE WHY</b> Research, evidence or justification for doing the project or initiative	<ul style="list-style-type: none"> <li>★ Evidence.</li> <li>★ Identification of service need.</li> <li>★ Background analysis.</li> <li>★ Research and analysis (literary review, background analysis, SWOT, stakeholder consultation).</li> </ul>	2
<b>THE WHAT</b> Intervention	<ul style="list-style-type: none"> <li>★ Size of impact.</li> <li>★ Gaps filled.</li> </ul>	3
<b>THE HOW</b> Planning and implementation (plan, do, study, act)	<ul style="list-style-type: none"> <li>★ Staff and stakeholders (including patients) buy-in:               <ul style="list-style-type: none"> <li>- inclusiveness, concepts of co-design</li> <li>- communication/implementation strategies</li> <li>- timelines.</li> </ul> </li> <li>★ Financial viability/sustainability/profitability if applicable.</li> <li>★ Evaluation methods:               <ul style="list-style-type: none"> <li>- outcomes, continuous quality improvement, adaptability/flexibility (plan, do, study,act)</li> <li>- implementation strategy – team approach and buy-in; staff changes required</li> <li>- successful/complete/continuing past the 'pilot' stage.</li> </ul> </li> </ul>	3
<b>THE RESULTS</b>	<ul style="list-style-type: none"> <li>★ Evaluation method.</li> <li>★ Impact on the health of people/the community including:               <ul style="list-style-type: none"> <li>- impact on patient safety</li> <li>- clinical improvement</li> <li>- improved access</li> <li>- improved equity of health outcomes</li> <li>- satisfaction – staff, stakeholders, including people using the service.</li> </ul> </li> </ul>	4
<b>SUSTAINABILITY/SCALABILITY</b>	Can it be replicated?	3
<b>INNOVATION</b>	Thinking out of the box, bringing others on board to try something new, critical ongoing evaluation of whether the innovation actually works	3
<b>IMPACT ON EQUITY</b>	<ul style="list-style-type: none"> <li>★ What barriers to access were considered?</li> <li>★ How were these barriers overcome or dismantled?</li> <li>★ New ways of reaching the target community tailored to their specific cultural or health-based need.</li> </ul>	3
<b>COLLABORATION ACROSS OTHER HEALTH SECTORS/ CHANNELS</b>	<ul style="list-style-type: none"> <li>★ Synergies between agencies/groups/providers recognised and established.</li> <li>★ Systems developed to clarify participants roles and how the groups interact functionally.</li> <li>★ Sharing of resources, skills, speciality roles.</li> </ul>	3
<b>DISCRETIONARY POINTS/ OTHER</b>	Difficulty, clarity	2

## Best Youth or Senior Health Service

“You” indicates a personal entry or a nomination.

**Your entry must demonstrate:**

- originality and creativity
- collaboration with patients and others
- positive impact on health outcomes and equity
- sustainability/scalability.

**Describe:**

- The service, including its aims.
- How people in this age bracket were involved in the planning and implementation of the service.
- How you identified and supported the health needs of the customer/patient group.
- The evaluation data, outcomes and any formal or informal feedback.

Entrant's or nominee's organisation name and description:

80 words

Eg, area served, funding sources, staff numbers, number of active clients, etc.

Information provided in this section may be published for promotional or editorial purposes.

A brief description of the service/programme/person/people entered for the award: 80 words

Describe the essence of your entry to an audience or journalist. This will be used in preparing the book of award finalists should the entry be successful.

1. What did you set out to achieve? 180 words  
(1 paragraph)

Briefly describe the overall goal or problem you aimed to address.

1. Who did it? 80 words

List the individuals, teams or organisations involved.

1. Why did you do it? 180 words  
(1 paragraph)

Explain the reasons or motivations behind the project.

1. How did you do it? 540 words  
(Max 3 paragraphs)

Outline the process, strategies or methodologies used to achieve your goal.

1. What was the outcome? 180 words  
(1 paragraph)

Summarise the results or changes that occurred because of your work.

1. Why was the outcome impactful or how did it meet your desired achievement? 180 words  
(1 paragraph)

Describe the significance of the results and how they align with your initial goals.

Please upload ONE high-resolution image of yourself, your team to represent your entry in all promotional material. A logo is not sufficient.



Please submit in the uploads tab any additional images you wish to include.

# Hi! Please introduce your team

This is where you let us know who helped bring this project, initiative or entry to fruition. Please be sure to spell names correctly and get titles/roles and honorifics correct. This is important because they may need to appear on an award certificate! You may also use this space to credit any contributing organisations.

You are still the main point of contact for the awards, but we need to know how to get in touch with other members of your team.

Please also upload (in the uploads tab) a photo for each member, which will be used in any editorial or promotional coverage if you are a finalist.

If you have no contributors to add, just click 'Save + next' below to move on.

Name

Phone Number

Email Address

Contributor's organisation represented in this entry

Contributor's role(s) in project and/or entry

## A few final tips

Support material should only be included if you believe, after careful analysis, that it adds strength to your entry. After all, sometimes less is more.

Support material may include booklets, posters, images, videos (max 1 minute), audio clips, audit packs, disease management packages, promotional materials, distance learning publications, scientific papers, etc.

If you or your nominee are the subject of a complaint or investigation, or have had an official complaint upheld against you or your team/organisation, please upload a separate document of no more than 300 words explaining the situation. Failure to do so may result in disqualification.

## Support material may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 10MB per piece. If you need to upload more than 5 items or have trouble uploading, please [email](#) for help.
2. Upload an EPS file of your company logo, if applicable.
3. Video attachments may be hosted on a video site such as YouTube or Vimeo.
4. Provide website URLs to any publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.

**If you click "Save + close" below, your entry will be saved but will not be submitted. To ensure your entry is received, you must click "Submit entry".**

